



2009 World AIDS Day Leadership Conference

Ohio AIDS Coalition | Ohio Department of Health
The Ramada Plaza Hotel

**THE RAMADA PLAZA HOTEL AND CONFERENCE CENTER
MONDAY NOVEMBER 16, 2009**

8:00 **REGISTRATION/ NETWORKING/VENDOR TABLES (all day)**

8:00 – 9:30 Continental Breakfast
Grand Ballroom

9:30 – 10:00 **WELCOME & OPENING OF THE CONFERENCE**
Grand Ballroom

10:00 – 11:00 **PLENARY SESSION #1**
Grand Ballroom

National HIV/AIDS and Viral Hepatitis Policy Landscape: Current Issues & Challenges –
Julie M. Scofield, Executive Director, National Alliance of State & Territorial AIDS Directors,
Washington, DC

Description:

During this session, participants will hear an overview of current national HIV/AIDS and viral hepatitis policy and program issues including:

- Introduction to the Obama Administration and key HIV/AIDS policymakers
- FY2010 funding for HIV, STD and viral hepatitis programs and the outlook for 2011
- Health reform, the future of the Ryan White Program and the impact on public health
- HIV prevention, viral hepatitis and STD policy issues and advocacy challenges
- Status report on the development of a National HIV/AIDS Strategy

Objectives:

1. Identify new officials within the Obama Administration who impact HIV, STD, and viral hepatitis policy issues
2. Understand Congressional action to extend the Ryan White law and the impact of this action/inaction on programs at the state and local levels.

3. Identify key policy challenges and emerging issues at the national level and their impact on state programs and policies.
4. Know the status of funding for HIV, STD and viral hepatitis programs in FY2010 and action steps to take to communicate with policymakers about program needs and concerns

11:00 – 11:30 **BREAK**

12:00 – 1:00 **PLENARY SESSION #2 (LUNCH SERVED)**

Grand Ballroom

Getting the “We” in HIV: Engaging the Community for Sustainable Change – Derek E. Spencer, MS, CRNP, Institute of Human Virology, Department of Medicine: Infectious Disease, Division of Clinical Care and Research, Baltimore, MD

Description:

The focus of this plenary is to promote the engagement of the entire community in moving forward in a united way to address both the long-standing needs and the changing needs of HIV infected and affected people. We are faced with challenges and opportunities as we experience changes in the healthcare system and changes in the Ohio law. A sustainable response will require that we take stock of our assets as a community and as individuals and critically evaluate our past successes and failures in order to build on our successes and learn from disappointments.

Objectives:

At the end of this session participants will be able to:

1. Describe the importance of engaging the entire community to address the HIV and AIDS crisis
2. Identify at least one example of how the community can be effectively engaged to address the HIV and AIDS crisis.

1:00 – 1:30 **BREAK**

1:30 – 4:45 **ETHICS TRAINING**

Ballroom

HIV & Ethics – Lisa Rhees, MA., MSW, LISW-S., Executive Director, Specialized Therapeutic Offender Programming (STOP), Inc., Columbus

PLEASE NOTE: This session is limited to professionals seeking certification for ethics training to fulfill Ohio state licensure requirements for counselors, social workers, marriage and family

therapists, and chemical dependency professionals. This session is 3 hours and participants must attend the entire session in order to receive continuing education credits.

Description:

The HIV community may be uniquely challenged with regard to ethical considerations since individuals may play several different roles within the community, such as consumer, volunteer, clinician, physician and/or administrator. This workshop will address some of the resulting ethical dilemmas that can be found at the intersection of these roles and begin to suggest some solutions. Topics such as boundary issues, secondary trauma, transference/countertransference and documentation skills will be addressed as well.

Objectives:

1. Participants will be able to articulate three ways they can define boundaries within their role in the HIV community
2. Participants will be able to list three strategies for dealing with secondary trauma
3. Participants will be able to list three strategies to recognize and resolve countertransference

1:30 – 2:45

BREAKOUT SESSIONS #1 (6th Floor)

Presentation 1A

Cleveland (80)

Medical HIV Prevention Research: A Focus on Microbicides – Benigno Rodriguez, MD, Assistant Professor, Case Western Reserve University School of Medicine; Director, Clinical Core, Case Western Reserve University Center for AIDS Research; Division of Infectious Diseases, University Hospitals Case Medical Center, Cleveland

Description:

The need for medical interventions to reduce the number of new HIV infections increases with the continued spread of HIV nationally and internationally. In this session, participants will be provided an overview of the need for medically-based HIV prevention tools and the current status of research on HIV vaccines, microbicides, and pre- and post-exposure prophylaxes. The National Institutes of Health (NIH) recently established the Microbicide Trials Network to concentrate on the development of an effective, safe HIV microbicide. Participants will learn of the promises and challenges in the development of an effective HIV microbicide and the role that clinical trials and community participation play in this crucial area of research.

Mental Health Professionals need information regarding the transmission of HIV and its treatment in order to help clients by providing quality referrals, risk-management, and pre- and post-exposure prophylaxes options.

Objectives:

1. To increase knowledge on the need for new medically-based HIV prevention tools

2. To educate participants on the current state of medical HIV prevention research, including the areas of preventive vaccines, microbicides, and pre- and post- exposure prophylaxes
3. To educate participants on the newly formed, NIH-sponsored Microbicide Trials Network
4. To educate participants on the medical and sociological barriers to the development of effective HIV microbicides
5. To describe current HIV microbicide research at Case Western Reserve University/University Hospitals Case Medical Center

Presentation 1B

Cincinnati (60)

Syphilis: The Great Imitator – Ann Avery, MD, Assistant Professor of Medicine, Case Western Reserve University School of Medicine, Cleveland; Physician-Division of Infectious Diseases, MetroHealth Medical Center; Medical Director, Cleveland Department of Public Health

Description:

The topic of the presentation will focus on the increase in syphilis cases in Cleveland. The following will be discussed: the medical background of syphilis, the synergy between syphilis and HIV, the role of the Internet in syphilis transmission, epidemic waves, and the health department response.

Objectives:

1. Describe the signs and symptoms of syphilis and various diagnostic tests
2. Discuss the synergy between syphilis and HIV
3. Discuss the health department response to the epidemic

Presentation 1C

Dayton (60)

Project TALK: Take Action. Learn. Know How – Barb Marcotte, Patient & Community Affairs Manager, Virology/HIV, Bristol-Myers Squibb, Ann Arbor, MI

Description:

This workshop is designed for both social workers and consumers. We will address working with healthcare teams, the individuality of each person's team and how we can strengthen that relationship. We will also discuss using this team to get important questions answered regarding HIV treatment. This session is very interactive and will help build skills for both the consumer and the case manager by evaluating knowledge, attitude and behaviors around health related issues.

Part 1: Building a Team and Medications

Goal:

1. Participants will practice skills to express clear expectations in working with members of a healthcare team and how to teach client clear communications skills with their team members.

Objectives

- Name and identify the members of the client's healthcare team utilizing an Ecomap tool
- Explain the roles and responsibilities of all members of the team including the client and how to empower the client to use a team approach in their own care

Part 2: Medications

Goal:

1. Participants will talk about the impact of knowledge and attitudes on medication taking behavior and how these factors affect adherence.

Objectives

- Practice asking questions that probe someone's knowledge, attitude, beliefs and skills about medications and issues that medications may raise
- Describe how a person's knowledge of, and attitude about, medications affect that person's behavior when the healthcare provider recommends starting anti-HIV medications

Presentation 1D

Toledo(100)

Understanding Sexual Addiction: Taming the Shame and Unblocking HIV Prevention –

Howard Fradkin, PhD, Psychologist and Partner, Affirmations: A Center for Psychotherapy and Growth, Columbus

Description:

This workshop will help HIV/AIDS professionals to understand why it is important to be knowledgeable about sexual addiction and compulsivity in order to further HIV care and prevention efforts.

Objectives:

1. Participants will be able to identify key elements of sex addiction and understand what clues hint at a problem
2. Participants will learn how a problem with sexual addiction can develop and how shame fuels addictive behaviors
3. Five specific strategies will be discussed to unblock HIV prevention

Presentation 1E

Columbus (60)

MSM Strategic Plan: Outcomes and Opportunities – Monika K. Moss, President, MKM Management Consulting; Sondra D. McCurry, Senior Consultant, MKM Management Consulting, Cleveland

Description:

This presentation is designed to update participants on the outcomes and strategies to reduce future HIV infections as a result of the activities associated with the MSM Strategic Plan conducted over the last six months.

Objectives:

1. Describe the process of conducting the MSM Strategic Plan
2. Describe the salient outcomes of the plan and how those outcomes will impact future programming to reduce the incidence of HIV infections within the MSM population
3. Describe in detail how those outcomes will be incorporated into existing and future programming

Presentation 1F

Akron (30)

Developing the Board: How to Transform Members into a More Effective Board – Thomas Sigel, Managing Director of T Sigel Consulting and Sigel Press, Medina, OH

Please Note: CPE for Counselors, Social Workers, Therapists are not available for this session.

Target Audience: Professionals, in particular Executive Directors, Chairmen and Board Members/Trustees of Nonprofits, but also of interest to those who are involved with nonprofit organizations

Description:

Every year companies invest huge amounts of time and money on executive development and education. Yet, they spend very little on formally developing the board. Instead, board directors are somewhat expected to step over the threshold of the boardroom fully formed or to magically transform themselves. The best chairmen know this is not how it really happens. They recognize the need to develop themselves and their fellow directors, individually and collectively in order to forge an effective board. This workshop will examine board assessment and review, touch upon the importance of profiling, look at various mind-sets, how to approach director and chairman development, transition factors, and finally how to grow the talent pool. This interactive workshop will allow participants to share their experiences and together, offer insight into how to transform members into a more effective board.

Effective boards invest substantially in the development of their directors and senior managers. Often nonprofit boards are highly inefficient as a result of many factors which include political agendas, lack of communication, a conflict of interest, a lack of understanding of the objectives and mission of the organization. Effective leadership skills, not only by the chairman, but by the members are crucial to the success of any board.

Objectives:

1. Understand that developing a board requires board assessment and review

2. Realize the importance of in-depth profiling of individuals and their dynamics on the board
3. Pay closer attention to director and chairman development
4. Pick and use consultants and facilitators well
5. Manage the transition into the new job

Presentation 1G

Boardroom I (60)

Adherence: Addressing the Challenges of HIV Care and Delivery – Derek E. Spencer, MS, CRNP, Institute of Human Virology, Department of Medicine: Infectious Disease, Division of Clinical Care and Research, Baltimore, MD

Description:

This session is targeted to clinicians working with HIV-positive patients and will use lessons learned from the Jacques Initiative to promote adherence to HIV care and medications. Creative and practical ways of addressing barriers to adherence, a challenging patient population and a fragmented delivery system will be discussed.

Objectives:

At the end of this session participants will be able to:

1. Identify challenges and solutions to the frequent barriers of adherence to HIV care
2. Describe public health implications of adherence
3. Define the integral role of adherence in your clinics/organizations HIV care delivery model

Presentation 1H

Boardroom II (30)

Quality Improvement 101 – Michelle Kucia, BS, Ryan White Program Manager, Case Western Reserve University, Division of Infectious Diseases, Cleveland

Description:

"Quality of care is the degree to which health services for individuals and populations increase the likelihood of desired health outcomes and are consistent with current professional knowledge." *Institute of Medicine. Medicare: A Strategy for Quality Assurance. Vol 1. (1990)*

The purpose and intent of this workshop is to gain an understanding of the basics of Quality Improvement and identify research methodologies that impact the delivery of healthcare in the United States and persons impacted by HIV/AIDS.

Objectives:

1. Participants will learn the underlying key quality improvement principles and understand and recognize these principles in everyday activities

2. Participants will learn the role of infrastructure in making improvements both at home and at work
3. Participants will learn key quality improvement principles that focus on process rather than people
4. Participants will learn and comprehend the difference between Technical Quality and Experience Quality and define quality in terms of client needs
5. Participants will learn the three faces of Quality Improvement; Improvement, Accountability and Clinical Research and how they impact the development and implementation of systems and processes as they have been related to the All Parts Tools Group

2:45 - 3:00

BREAK

3:00– 4:15

BREAKOUT SESSIONS #2 (6th Floor)

Presentation 2A

Cleveland (80)

Rectal Microbicides: Why Are We Moving So Slow? – Robert O. Bucklew, Jr., Outreach Coordinator, Case Western Reserve University/University Hospitals AIDS Clinical Trials Unit; Co-Chair, Microbicide Trials Network Community Working Group; Chair, Research Priorities Communities, DAIDS Community Partners, Cleveland

Please Note: CPE for Counselors, Social Workers, Therapists are not available for this session.

Description:

Anal sex, as a transmission route for HIV infection, has long been determined to be a primary cause of the disparate impact HIV has had on men who have sex with men. The role of anal sex as a transmission route for HIV infection in heterosexual couples is less well known, yet research indicates that its role may have been underestimated. Millions of dollars and worldwide efforts are currently being invested into the development of new HIV prevention tools. Research into male circumcision, vaginal microbicides and pre-exposure prophylaxis has advanced to multiple large scale efficacy trials, enrolling thousands of individuals around the world. Yet research into rectal (anal) microbicides is still in its infancy, lagging in both funding and other resources. Participants will learn the various challenges that confront the development of rectal microbicides from biological, sociological and political perspectives.

Objectives:

1. To increase knowledge on the role of anal sex in the transmission of HIV and the frequency of anal sex in various populations

2. To educate participants on the biological challenges for the development of rectal microbicides
3. To educate participants on the current status of rectal microbicide research – who is working on them and what are they working on
4. To inform participants on who are current rectal microbicide advocates and their agenda

Presentation 2B

Cincinnati (60)

Sexual History Taking with Adolescents: Finding the Comfort Zone – Linda M. Kollar RN, MSN, CPNP, Division of Adolescent Medicine, Children’s Hospital Medical Center, Cincinnati

Description:

This presentation is designed to enhance skills in sexual history taking with the adolescent, focusing on clinical assessment and intervention strategies. The content area of a complete sexual history will be presented

Objectives:

1. Describe adolescent perceptions of sexual history taking by health professionals.
2. Utilize a developmental approach to assess an adolescent’s sexual history.
3. Identify protective factors within an adolescent’s social environment.

Presentation 2C

Dayton (60)

Building for the Future: The Next Step in Creating Programming for the HIV-Positive Young Adults – Tyler TerMeer, Prevention Manager, Southwest Center for HIV/AIDS, Phoenix, AZ

Target Audience: youth, parents, case managers, medical professionals, and others working with youth in the field of HIV/AIDS.

Description:

An interactive workshop providing the opportunity to generate strategies around how to best move forward in providing effective programming for HIV Positive Young Adults. Participants will meet participants from the OAC Leadership Summit for HIV-Positive Young Adults and work with them in building for their future in your region of the state.

Objectives:

1. To provide case managers and medical professionals an opportunity to interact and dialogue with HIV-positive youth from around the state
2. To generate a list of current, previous, and potential programming for HIV-positive youth in your region and identify whether it has been or could be effective
3. Participants will create a plan of action for working with the HIV-positive youth in their region

Presentation 2D

Toledo (100)

The Criminalization of HIV – Scott Knox, J. D., Cincinnati

Description:

This workshop will present the historical environment that caused the propagation of laws criminalizing non-disclosure of HIV status, explain the law in Ohio before and after “H.B. 100”, which enacted similar provisions in Ohio, and discuss the cases of several people who have been prosecuted under these laws. There will also be a discussion of the debate over how these laws impact the spread of HIV, what policy considerations should go into crafting these laws, “close cases” where disclosure may be required, but risky, and how case managers and healthcare professionals can help patients/clients grapple with disclosure issues and avoid running afoul of Ohio’s laws.

Objectives:

1. Participants should know what triggers the required disclosure by people with HIV to sexual partners
2. Participants should know how people with HIV can comply with Ohio’s laws in this regard
3. Participants should know what policy considerations factor into laws criminalizing non-disclosure

Presentation 2E

Columbus (60)

Girl Talk: Exploring Healthy Choices and Sexual Communication – Madeline Bronaugh RN, MSN, AACRN, University Hospital-Health Alliance, Cincinnati; Tamar Canaan RN, MSN, Statking Consulting Inc., Fairfield, OH; Rosalind Moore RN, BSN, Moore Training & Consulting, Springdale, OH; Eva Moore RN, AIDS Clinical Trial Unit, University of Cincinnati

Description:

Women taking action to save their lives: Fostering healthy relationships for mothers, daughters, and grandmothers, too!

Despite public health efforts, minority youths, particularly girls, may not be comfortable discussing sexual issues. The workshop, first presented at the National Women and Girls HIV/AIDS Awareness Day in Cincinnati, Ohio March 2009 was developed to provide an opportunity for the following: 1) for young girls and their parents to come together, in a positive and supporting environment, 2) be provided with updated information of HIV transmission and prevention and 3) to also stimulate discussion on establishing and maintaining health relationships within the family and community. Our committee consists of a nurse practitioner in women’s health, a registered nurse working in an AIDS Clinical Trial Unit, a registered nurse

working in a university based outpatient infectious disease clinic, a registered nurse working in the school systems and a clinical research assistant at the AIDS Clinical Trial Unit in Cincinnati.

Key concepts of our presentation includes the following: HIV 101, Personal Shield, Get on the Bus and What's Your Fav utilizing principles of active learning, group discussion, role playing and teach out-allowing participants the opportunity to share lessons learned.

Objectives:

1. Discuss the importance of creating an open line of communication between mothers, daughters, and other female influences
2. The healthcare worker will be able to define and explain healthy relationships to diverse groups of women
3. Describe key components of HIV prevention and risk reduction in healthy relationships
4. Construct tools to engage and motivate young women with the use of positive messages and support systems

Presentation 2F

Akron (30)

What Makes an Effective Leader? – Thomas Sigel, Managing Director of T Sigel Consulting and Sigel Press, Medina, OH

Please Note: CPE for Counselors, Social Workers, Therapists are not available for this session.

Target Audience: People Living with HIV/AIDS

Description:

Effective leadership means the ability of a leader to get high performance from his or her subordinates. This interactive workshop will discuss various perspectives on leadership, including power-influence, trait competency, contingency, transformational and behavior. After learning about these perspectives, participants will have the opportunity to discuss the perspectives they utilize, and what perspectives they may want to embrace as they return to their communities to help bring more effective leadership to the particular cause.

Goal:

To educate participants on basic leadership skills, to build confidence and empower them to return to their communities to take a proactive role in contributing positively to organizations that help make a societal difference.

Objectives:

1. Explain why good leadership is critical for success as a manager
2. Identify the behaviors and skills that we commonly associate with effective leadership
3. Explain how the right approach to leadership might be influenced by important contingencies
4. Discuss the difference between transformational and transactional leadership

Presentation 2G

Boardroom I (60)

Community Partnerships: Working Together to Educate, Treat, and Support – Kayte Miller, MS, CHES, The Ohio State University Student Wellness Center, Columbus; Linda Laroche, LSW, Columbus Public Health; Iris Velasco, MPH, HIV/AIDS Specialist, Columbus Urban League, Eddie W. Jones, Jr., Tobias Project, Columbus, Anna Wuerth, LSW, MSW, HIV Prevention Program manager, Columbus AIDS Task Force; Olivera Bratich, Ryan White Part B Consortium 2 Coordinator, Columbus

Target audience: Community Organizations, Universities, Case Management, Local Health Departments

Description:

The workshop will look closely at the partnerships Central Ohio community organizations have in order to reduce cost and share resources to provide education, testing, and care for the Central Ohio community. We will also look at how the Columbus community merged the various entities to form the Central Ohio HIV Planning Alliance (COHPA).

Objectives:

1. Discuss how the various partnerships developed
2. Discuss how the partnerships work within the Central Ohio community and how these partnerships have been beneficial
3. Discuss the merging of HIV Care, Prevention and Housing Community Planning to form the Central Ohio HIV Planning Alliance (COHPA)
4. Provide ways other local community organizations can partner in similar ways

Presentation 2H

Boardroom II(30)

Ohio Ryan White “All Parts” Meeting – Kevin Sullivan, Executive Director, Ohio AIDS Coalition, Columbus; Jane Russell, RN, BSN, ACRN, Site Director, Ohio State Local Performance Site, Pennsylvania/MidAtlantic AIDS Education and Training Center, Columbus

Description:

This workshop is part of an ongoing collaboration and participation is targeted to Ryan White agencies directly funded by HRSA. It will be the third annual “Ohio Ryan White All Parts Meeting” held in conjunction with the Leadership Conference.

Objectives:

1. To continue efforts at increased collaboration and communication among Ohio’s Ryan White programs in order to facilitate and document the quality of work of Ohio’s Ryan White Part A, B, C, D and F programs

2. To discuss statewide adaptations and possible “Ryan White All Parts” solutions to the new Client Level Data mandates being presented by the HRSA HIV/AIDS Bureau (HAB) this year which began with data collection January 2009
3. To offer support around other shared HRSA-mandated grant requirements

4:15 – 5:30 **FREE TIME & NETWORKING**
Ballroom Display Area

5:30 - 7:30 **WORLD AIDS DAY LEADERSHIP BANQUET &**
AIDS SERVICE AWARDS PRESENTATION

PLENARY SESSION #3 (DINNER SERVED)
Grand Ballroom

Community Involvement in HIV/AIDS Treatment & Prevention Policy – Tyrone Yates, Ohio State Representative (D-33rd District), Cincinnati

Objectives:

As a result of participating in the presentation by Rep Tyrone Yates, participants will be able to:

1. Identify two aspects of the importance of consumer involvement in public health decision-making (particularly HIV prevention, care, and treatment).
 - Gives consumers a voice in the laws and policies that affect/impact them
 - Ensures that policy-makers receive information directly from those impacted by their decisions.
2. Identify three of the roles of social workers, nurses, and therapists within the political process.
 - To advocate for policies that are not harmful to the populations they serve.
 - “Social workers should engage in social and political action that seeks to ensure that all people have equal access to the resources, employment, services, and opportunities they require to meet their basic human needs and to develop fully.” (Section 6. Social Workers Ethical Responsibilities to the Broader Society, *NASW Code of Ethics, 1996*).
 - “Nurses can work individually as citizens or collectively through political action to bring about social change . . . the professional organization maintains vigilance and takes action to influence legislators, reimbursement agencies, nursing organizations, and other health professions. In these activities, health is understood as being broader than delivery and reimbursement systems but extending to health-related socio-cultural issues such as violation of human rights, homelessness, hunger, violence, and the stigma of illness.” (Section 9.4 Social Reform, American Nurses Association Code of Ethics, 2005)
3. Explain the role of faith-based community organizations in HIV prevention, care and treatment activities.

- Faith-based organizations are the touchstones of many communities being disproportionately impacted by HIV infection. The best ways to reach many of those at risk is through coordination and cooperation with faith-based organizations.
- Faith-based organizations must appreciate the delicate balance between science-based public health messages and faith-based traditions and work to help their membership understand effective HIV prevention strategies in this context.
- Faith-based organizations have a long history of demonstrating care for those less fortunate members of a community. HIV/AIDS continues to provide those opportunities within faith communities.

7:30 PM

ADJOURN FOR THE EVENING